



Corporate Citizenship
at Dow



Since its founding in 1897, Dow has strived to be a catalyst for positive change in our local communities and around the globe. We do this not only through our products and solutions but also through our behavior as a global citizen. For Dow, being a responsible corporate citizen is not an opt-in/opt-out exercise. It is a mandate, a

key element of an organization's license to operate, and a core part of our value proposition as a global technology company.

This commitment is demonstrated by Dow's continued delivery against our 2015 Sustainability Goals, which direct our company's innovation engine and resources toward addressing some of the world's most pressing challenges. Maintaining economic growth while solving climate change, alleviating poverty, and ensuring access to clean food and water around the world requires collaboration between government, business and civil society, what I like to call the golden triangle of partnership. By coming together as partners, we can harness the power of the human element to unlock global solutions and drive worldwide prosperity.

I invite you to learn about Dow's commitments to environmental, social and economic corporate citizenship efforts and to engage with us and our many dedicated employees and partners who share a common vision of a more sustainable planet.

A handwritten signature in black ink that reads "Andrew Liveris". The signature is fluid and cursive, with the first letter of each word being capitalized and prominent.

Andrew N. Liveris
Chairman and CEO
The Dow Chemical Company

Much of Dow's giving occurs through The Dow Chemical Company Foundation. Established in 1979, the Foundation contributes to a more sustainable world by supporting initiatives focused on community success, science education and environmental stewardship. It is a separately governed, private foundation designed to carry out the charitable efforts of Dow, and is the primary funding source of our donations.



Advancing Sustainable Change

Each day, people seek solutions to the complex environmental, economic and social challenges facing our world.

As a global corporation, Dow takes seriously its commitment to address these pressing needs. Ours is a broad approach that advances sustainable, long-term change for communities and regions. It involves multiple priorities, stakeholders, collaborators, delivery mechanisms and outcomes. It is the personality of the company individually and collectively, and inherent in everything we do.

We believe this work is most effectively accomplished through collaboration with many partners, including non-government organizations (NGOs), peer companies, governments, civic groups, social entrepreneurs, and local leaders. We also rely on the expertise of our employees, all of whom contribute in their own way to drive the change we seek.

Our efforts have been guided by Dow's 2015 Sustainability Goals, a set of ambitious goals that focus on strengthening relationships within the communities where we operate, continually improving our product stewardship and advancing innovations to address global challenges in food, water, energy and human health.

Although the financial aspect of corporate citizenship is critical, our goal is to include employee engagement and volunteerism; community involvement at our manufacturing and business sites; leadership to address broad social and environmental challenges; and generous sharing of our products and technology.



Programs and Initiatives

Enhancing Communities, Changing Lives

Community outreach has been an essential element at Dow since our founding in 1897. As our company has evolved, so too has our view of citizenship. Where can our expertise and talent have the greatest impact? How can products be used in meaningful ways in the non-profit endeavors of our global community? What are the most sustainable uses for our philanthropic dollars? These are the questions we ask when we embark upon our many programs and initiatives.

Contributing to Community Success

With sites in 36 countries, Dow has a daily presence in small towns and cities around the world as a neighbor, community leader, employer and manufacturer.

Understanding the needs of the communities where Dow has locations, and responding in a constructive and appropriate way, is part of our role as a member of the community and one to which we are deeply committed.

As part of the company’s 2015 Sustainability Goals, Dow prioritized in 2006 that all sites where we have a major presence will have achieved their individual community acceptance ratings.

To measure our effectiveness, we created a survey process to provide qualitative and quantitative input on quality of life concerns.

These ratings measure public favorability with the role Dow plays in making the community a better place to live.

Based on survey feedback, we created a “community success” plan for the location.

Thanks to the successful progress toward the Community Success goals of our largest sites, Dow now also has a process to enable all sites, regardless of size or geography, to engage in their communities in a similar way.

Two-Way Dialogue through Community Advisory Panels

At Dow we believe our decision-making processes are improved when we involve the community. Dow’s Community Advisory Panels (CAPs) represent a broad cross-section of local interests, including healthcare, education, civic engagement, law enforcement and local business. Dow CAPs operate in more than 38 of our global manufacturing communities and offer valuable insight into local operations.

Community Success Commitments

China: Our City

As part of Dow’s outreach to communities, employees at Dow China are championing a unique program that teaches third- and fourth-grade students about city life and the importance of sustainability in one’s lifestyle. The program, developed with Junior Achievement, involves lectures, tools and games to help students learn how to design, create and maintain a sustainable city.

Europe: MyHandicap

MyHandicap is a partnership supported by Dow Europe that focuses on integrating and including people with disabilities into the workforce. Dow provides financial and technical support, and guidance on interview training, writing a job application, and preparing for a job interview.

North America: St. Charles Emergency Operations Center

A project four years in the making came to fruition in 2014 with the unveiling of a new Emergency Operations Center (EOC) in St. Charles Parish, Louisiana, home to one of Dow’s manufacturing locations.

The new structure is 13,000 sq. ft. and can withstand winds in excess of 200 mph. It is equipped with satellite technology that can be used during power outages and has sleeping quarters for 40 men and women, an operations room for 30 officers and a commercial kitchen.



India: Multiply the Message

In an innovative partnership, Dow India joined with Trailblazers, an Indian organization focused on providing environmental education training to teachers and students across the country. Trailblazers and Dow created a unique program called “Multiply the Message” which focuses on training teachers in environmental education and sustainability so they are better equipped to share relevant knowledge.

Stemming the Gap for Education

Dow is a company built on innovation. Education is the fundamental enabler of innovation in today’s knowledge economy, and if we are to meet the challenge of preparing our youth for 21st Century jobs, we need a new generation of discoverers and innovators, scientists and engineers.

At Dow, we have responded to this challenge by developing a growing number of initiatives to help STEM the GAP in science, technology, engineering, and mathematical (STEM) education.

Through our partnerships with leading organizations, the involvement of our employees as volunteers, and sponsorship of countless programs, we strive to help equip our future workforce with the skills they need for successful careers now and in the future.



Philadelphia Science Festival

Dow is a presenting sponsor of the Philadelphia Science Festival, which is organized by The Franklin Institute. The commitment is part of Dow’s ongoing effort to get youth, educators, business and the general public excited about innovations in science, technology, engineering and mathematics (STEM), as well as to advance the greater Philadelphia region as a hub for cutting-edge science and technology.



STEM Education Commitments

National Science Teachers Association
As part of Dow’s commitment to advance interest in, access to, and quality of STEM education, we partner with NSTA, the largest professional teaching organization in the world, to promote excellence and innovation in science education. Dow’s focus is multi-faceted, and includes support of the New Science Teacher Academy, a program for teachers who have been in the field for less than five years that helps build knowledge, skills and commitment to teaching science.

You Be The Chemist
Dow is a national sponsor of The Chemical Educational Foundation’s (CEF) You Be The Chemist (YBTC) Challenge, whose focus is to inspire the next generation of scientists, engineers and chemical industry leaders. The Challenge is a national question-and-answer competition that uses the drama of competition to promote STEM education for students in grades 5–8. Dow employee volunteers serve as host, mentor, planner and organizer for the challenges, and play an integral role in recruiting students to participate. Dow’s support of CEF also includes curriculum Activity Guides and the Essential Elements professional development program for teachers.

Higher Education
In addition to support for existing academic programs, Dow made a commitment to 11 leading U.S. universities in 2011, with an investment of \$25 million annually over 10 years. These investments support faculty, students and infrastructure, enabling a critical mass of resources to help us address some of the world’s biggest challenges. The results of our collaboration speak for themselves. Today, we are seeing a paradigm shift in the value generated from academic relationships, ensuring these long-term partnerships focus on cutting edge research and solutions.



Good Jobs Training Builds Opportunity and Hope

In Bahia Blanca, Argentina, Dow was instrumental in the development of “Buen Trabajo” (Good Jobs in Spanish), a job training program that was launched in 2007. With high unemployment rates in the community, the “Buen Trabajo” training program was developed to match qualified employees with available local jobs and has a 90 percent graduation rate.





Talent Meets Need through Dow Sustainability Corps

Dow Sustainability Corps (DSC) is part of Dow’s overall approach to helping to meet the world’s most challenging problems.

DSC is focused on matching the skills of Dow employees with NGOs, social entrepreneurs and local government agencies that need support for sustainable development projects, especially in emerging geographies and areas of growth for the company.

Employees who participate as part of DSC apply their time, skills and expertise to projects around the world. Since its inception, DSC has supported initiatives in countries such as Haiti, Ghana, Tanzania, Honduras, the Dominican Republic, India and the United States. For employees involved in these projects, the experience has a life-changing impact on the way they view their role as a global citizen and Dow’s role as a corporation that can affect change.

Dow Sustainability Corps Commitments

Leadership in Action – Ghana
The capital city of Accra, Ghana, provided a unique setting for 36 Dow employees to develop their leadership skills in 2013. Employees collaborated virtually for several months with academia and NGOs in Accra to implement seven projects addressing issues related to agriculture, housing, education, access to clean water and more.

The group’s efforts culminated with a week-long cultural immersion in-country, invaluable training that proved beneficial for the participants both personally and professionally.

Partnering to Battle Malaria
Although the fight against malaria has saved millions of lives worldwide, the mosquito-borne disease is still a major threat and the biggest killer of children in Africa. An extract from the root of a wild flowering plant in West Africa has been used to successfully treat malaria but because the plant only grows in the wild, it is difficult to harvest enough to be truly beneficial in treating larger numbers of patients.

Dow worked with the College of Agriculture and Consumer Science at the University of Ghana to develop an awareness strategy to help encourage and increase the domestic cultivation of this medicinal plant as a cash crop for farmers.

Tapping Sustainable Water Solutions
DSC employees worked with Water Health Ghana (WHG), a subsidiary of Water Health International (WHI), to offer residents in the capital city of Accra a convenient and more environmentally friendly way to buy locally sourced drinking water that would cut down on plastic waste.

Dow employees helped WHG to develop an economically sustainable plastic packaging option and a strategy for implementation.

Education and Solutions for Water

Dow recently partnered with Aqua Clara International (ACI), a Michigan-based non-profit corporation whose mission is to develop sustainable and scalable technologies that provide those who live on less than \$2 per day with affordable, clean water.

ACI’s flagship product is the Aqua Clara Water Purifier, a highly efficient and inexpensive bio-sand purifier that produces safe and affordable drinking water. In this unique partnership, Dow Information/Technology employees helped design, build and implement a comprehensive database system for tracking and monitoring ACI’s water purification technologies, and for assessing water quality and health/behavior outcomes in Africa and Nicaragua.



Key Partnerships

Strategic
Collaborations
Enhance Impact

Collaboration is the cornerstone of our broad philanthropic approach. We believe that what one entity can do well, many can do even better. This approach guides our decision-making as we engage with multiple organizations to identify sustainable solutions for our global community. Some of our key strategic collaborations are described on the following pages.

United Nations Global Compact

Dow is a member of the UN Global Compact, the world's largest voluntary corporate citizenship initiative. The Compact is comprised of more than 8,700 corporate participants from over 130 countries, working toward advancements in human rights, labor, environment and anti-corruption.

U.S. Chamber of Commerce Foundation Corporate Citizenship Center

Formerly the Business Civic Leadership Center, Dow engages with the U.S. Chamber of Commerce Foundation's Corporate Citizenship Center to help bring together resources and expertise to affect change related to complex societal challenges. The Center is a leading

resource for businesses dedicated to making a difference. Dow partners with the Center on programs and events with key NGOs and governments to improve social and environmental conditions

Clinton Global Initiative

In 2007, Dow joined Clinton Global Initiative (CGI), which convenes global leaders to create and implement solutions to global poverty. As part of its commitment, the company has announced support for multiple projects including collaborations with Acumen, the 100Kin10 teacher development effort, the National Science Teachers Association, Chemical Educational Foundation, and Capital Area Technical College in Baton Rouge, Louisiana.

Acumen

As part of the 2012 Clinton Global Initiative, Dow announced its collaboration with Acumen, a nonprofit global venture whose goal is to advance social enterprises for business growth. Working directly with local entrepreneurs who drive new business in the region, this partnership aims to accelerate the development and distribution of crucial products and services in the sectors of agriculture, water, sanitation and energy.

Habitat for Humanity International

What began as a modest, employee-led grassroots effort has grown into one of Dow's most significant service initiatives and one of Habitat's longest corporate relationships. Dow was Habitat's first

national corporate partner in 1983 and the collaboration is leaving a legacy of not just building homes, but providing affordable, energy-efficient homes for low-income families in communities around the globe. Dow supports Habitat through house sponsorships, product donations and employee volunteerism at builds.

United Way

United Way is a nonprofit organization that works with charitable organizations in communities across North America to pool efforts in fundraising and volunteerism. Through this partnership, Dow employees help their communities and neighbors through donations and volunteerism in areas that are personally relevant to them. Dow's involvement with United Way is a tradition that dates back more than 75 years.

Keep America Beautiful

Dow is a national sponsor of the Great American Cleanup™, the largest community improvement program in the U.S. and signature program of Keep America Beautiful (KAB), a non-profit organization dedicated to making America's communities

cleaner, greener and more livable. Thousands of Dow employees volunteer each year in local cleanup efforts, and recently students at local colleges and universities have joined their ranks.

University of Michigan Fellows Program

Dow's multi-million-dollar gift to the University of Michigan (U-M) in Ann Arbor in 2010 supports the Dow Sustainability Fellows Program. This multi-disciplinary program leverages U-M's extensive research portfolio to address and help solve sustainability challenges, while driving innovation in Michigan and around the globe.

The Nature Conservancy

Dow's 6-year collaboration with The Nature Conservancy (TNC) on valuing ecosystem services demonstrates that protecting nature can be a profitable global business strategy and a company priority. By combining our resources and expertise, the Dow-TNC collaboration is helping Dow and others prioritize the importance of integrating nature into business decision-making.



Contact Us

For more information about Dow's corporate citizenship efforts, go to www.dow.com/company/citizenship.