



# Leadership in Action – Ethiopia

Addis Ababa, Ethiopia will be fertile leadership training ground for 41 Dow employees who have been deployed to the African nation to work on important community improvement projects with non-governmental organizations (NGOs), and social entrepreneurs.

Their work is part of Leadership in Action, a novel program that joins the company's Dow Sustainability Corps (DSC) and Human Resources to offer a unique twist on leadership development.

DSC is part of Dow's approach to meet the world's most basic needs by matching interested and capable employee(s) with organizations that need support for sustainable development projects, especially in emerging geographies and areas of growth for Dow.



*Dow believes this approach to leadership development will create superior leaders by introducing them to real world experiences that test their ability to lead courageously, collaborate effectively and deliver innovative solutions that generate value.*

Dow's holistic approach to corporate citizenship helps "set the standard for sustainability" as outlined in the company's 2015 Sustainability Goals and enables Dow to creatively address some of the world's most pressing challenges.



## By the Numbers



# Projects and Partners

1. Improving laboratory research processes to produce more nutritional food

Partner: Ethiopian Institute of Agricultural Research

2. Helping to create and launch a Chamber of Commerce Academy for training and business

Partner: Ethiopian Chamber of Commerce Academy and Sectorial Association

3. Creating a sustainable business model to convert corn into polyethylene

Partner: Addis Ababa Institute of Technology

4. Description: Creating innovative solutions to address common sanitation challenges

Partner: International Medical Corps, working in partnership with IBM

5. Expanding educational reach of programs to add an online learning system platform

Partner: St. Mary's University College

6. Identifying sustainable practices for converting solid and liquid waste into fertilizer

Partner: Population Services International

7. Assisting local agricultural start-up companies with entry into market

Partner: Precise Consult International

8. Providing educational and leadership development opportunities for high school students

Partner: International Leadership Academy of Ethiopia

