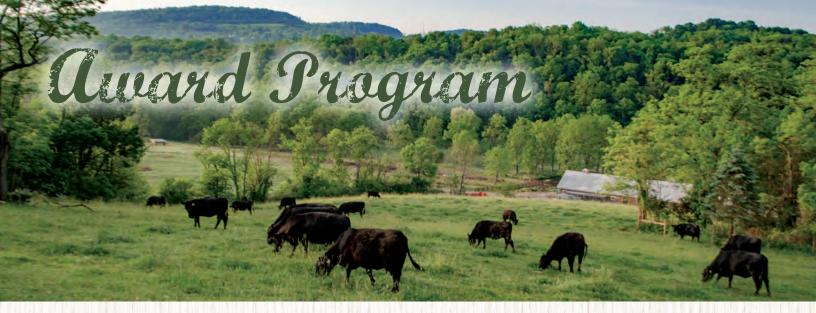
2017 Environmental Stewardship Award **Nomination Packet** ENVIRONMENTAL STEWARDSHIP AWARD



For centuries, cattle producers have had a personal relationship with the nation's land and resources. They have assumed the responsibilities and risks of investing their lives to protect and conserve the environment. Producers depend on the land and its resources for their livelihood. Therefore, good management demands they care for the environment for their own welfare as well as for future generations.

Cattle producers, as individuals and as an industry, are actively working to protect and improve the environment, because they know environmental stewardship and good business go hand-in-hand.

Since 1991, the Environmental Stewardship Award annually recognizes outstanding stewardship practices and conservation achievements of U.S. cattle producers across the nation. Regional and national award winners have been commended for their commitment to protecting the environment and improving fish and wildlife habitats while operating profitable cattle operations.

A common trait among all winners is the desire to leave the land in better condition for future generations and inspiring the next generation of land stewards. While the program highlights stewardship, it also provides fellow cattle producers with examples and ideas which may be useful on their own farming and ranch operations.

The Environmental Stewardship Award is an initiative of the National Cattlemen's Beef Association and the National Cattlemen's Foundation, and is funded by Dow AgroSciences LLC and the Natural Resources Conservation Service (NRCS) of the U.S. Department of Agriculture along with a partnership with the U.S. Fish and Wildlife Service.

Award winners are selected annually by a committee of representatives from universities, conservation organizations, and federal and state agencies. For guidance, the judges consider the management of water, wildlife, vegetation, air, and soil along with leadership abilities and the sustainability of the business as a whole.

Nominations can be submitted by any organization, group or individual on behalf of a U.S. cattle producer. In the past, nominations have been submitted by a diverse mix of organizations. A partial list includes: The Nature Conservancy, NRCS, Society for Range Management, state game and parks services, state extension services, universities, wildlife organizations, and livestock groups.

Award Timeline and Events

March 10, 2017: Applications Due!

May 2017: The Selection Committee meets to determine the regional winners. These winners are personally notified shortly thereafter, but are not publicly announced.

June 2017: Our video crew begins to visit each of the 2017 regional winners' operation.

July 2017: Winners are publicly announced and honored at the Cattle Industry Summer Conference; the 2017 video debuts. One night's stay provided to regional winners.

Fall 2017: Selection Committee picks the next national winner.

February 2018: All seven regional winners are expected to attend the 2018 Cattle Industry Convention in Phoenix, Arizona. Travel and registration will be paid by the Environmental Stewardship Award for two people.



"Caretakers of the Land" bronze gifted to National winner.



Don Duff Chavies, KY Adams Ranch Mike Adms Fort Piecre, FL Littrell Farms Terry Littrell Thompson, MO Spur Headquarters Ranch O.J. Barron, III Spur, TX Pitchfork Ranch Co. **Jack Turnell** Meeteetse, WY Canyon Creek Ranch Robert H. Mackey and Son Alturas, CA VII **Grant Country Feeders** Marc Roth Ulysses, KS 1992 Waffle Hill Farm L.R. Sayre Churchville, MD II
Crescent B Ranch
Fred C. Babcock

Spring Grove, MN

IV

Muleshoe Ranch LTD

John R. Anderson
Gail, TX

V

Smith Six Bar S. Ranch

Punta Gorda, FL

III

Gerard Farms

Jeff Gerard

Maynard Smith Glen, MT VI Oak Ranch William M. Riggs, Jr. Wilcox, AZ

Reed Hamilton Ranch, Inc. David Hamilton Thedford, NE

1 9 9 3 I

Vosburg Farm
Jan and Nellie Lou Vosburg
Climax, MI
II

Ridgefield Farm, Inc. Steve Witmire Brasstown, NC

Douglas Center Stock Farm Ralph and Joyce Neill Corning, IA

Nokes Farm, Inc. Lynn and Linda Nokes Siloam Springs, AR Y
Yamsi Ranch
Dayton and Gerda Hyde
Chiloquin, OR
VI

Rafter F. Cattle Co., Inc. Roger and Debbie Bowe San Jon, NM

VII Smith Ranch Co. E. Smith Wallace, KS 1994

Seldom Rest Farms Bruce and Scott Foster Niles, MI

Rafter T Ranch James Wohl Avon Park, FL

Gruben Farms Clay Gruben Summersville, MO

Spade Ranch Wesley Welch Lubbock, TX

Picabo Livestock Co. Bud N. and Ruth Purdy Picabo, ID

VI Carrizo Valley Ranch Sid Goodloe Capitan, NM VII

Knobbe Livestock Sales Harry and Doris Knobbe West Point, NE

1995 I

Antietam Farms Bill and Mary Poffenberger Sharpsburg, MD **II**

G.W. Jones and Sons Raymond B. Jones, Sr. Huntsville, AL III Oak Creek Farm

Oak Creek Farm Dave and Corrine Williams Villisca, IA

IV
Heritage Beef Cattle Co.
Joe R. Weatherly
Wheeler, TX

V
Sitz Angus Ranch
Donna Sitz
Harrison, MT
VI
Babbitt Ranches
William Cordasco

Flagstaff, AZ
VII
Clarence Mortenson
Pierre, SD
1996

I Mossy Creek Farm, LP Ernie Reeves Mt. Solon, VA Holmestead Co. Charles Holmes Marion, AL

Wiese and Sons Gene Wiese Manning, IA

V Lee Ranch Co. Robert E. Lee Judith Gap, MT VI

Allan Smith Ranch Allan and Shirley Smith Duchesne, UT

Double M Farms Inc. Dick and Eileen Mercer Kearney, NE

1997

I Triple W Farm Mark, Edward and Scott Williams Marion, KY H

Honeywood Farm

Edward C. Mitchell Barnesville, GA III Lubben White Oak Farms

Lubben White Oak Farm Dave Lubben Monticello, IA IV

Dunkin Farms and Rafte D. Corp John Dunkin Tulsa, OK

Three Quarter Circle Ranch
Tony Malmberg
Lander, WY

VII
Vigen Ranch
Wendell Vigen
Killdeer, ND

1998 I Rally Farms

Jesse M. Bontecou Millbrook, NY

Poplar Hollow Farms, LLC Charles Bryson Brevard, NC

Greig and Co., Inc Joe Greig Estherville, IA

Matador Cattle Co. Susan Marxer Dillon, MT

D. Jones Ranches Ralph Jones Midland, SD 1999

Bartlett Island Farm David Rockefeller Mt. Desert, ME Lykes Brothers, Inc. Michael A. Milicevic Lake Placid, FL III Amana Farms, Inc. John McGrath Amana, IA

Neill Cattle Co. Joe Neill Afton, OK

V Anderson Farms and Cattle Co. Edwin A. Anderson

Longmont, CO

Blanchard Ranch
Bob and Terri Blanchard
Avila Beach, CA

VII
Rhea Cattle Company, Inc.
William Rhea
Arlington, NE
2000

I Gregg Ritter Glasgow, KY II

Gaddis Farms Ted Kendall III Bolton, MS

III
Triple U Ranch
Nathan Utesch
Correctionville, IA

Morgan Cattle Company Ralph Morgan Chickasha, OK

Hanson Livestock, Co. Dan Hanson, Jr. Lusk, WY

VIJohnson Land and Livestock
Darrell Johnson
Rush Valley, UT

VII
Cammack Ranch Supply
Gary Cammack
Union Center, SD
2001

Churche's Grove Farm Zack and Yvonne Saufley Frankfort, KY

Barthle Bros. Larry Barthle San Antonio, FL

III Iowa River Ranch Dave D. Petty Eldora, IA IV

Holcombe Farms David and Gayla Holcombe Jay, OK **V**

Milesnick Ranch Tom and Mary Kay Milesnick Belgrade, MT VI Smith Valley Cattle Feeders/ Centennial Livestock Dave Wood Colinga, CA

VII
Nagel Cattle Company
John M. Nagel
Springfield, SD
2002

Armstrong Farms John and Kathy Allen Saxonburg, PA

Wakefield Farms LLC
Asa Phillips, Jr.
Hartwell, GA

Brad Z Ranch
James M. Bradford
Guthrie Center, IA

The Goodson Ranch Larry Cannon Blackwell, OK

Sieben Livestock Co Chase Hibbard Helena, MT

Y Bar D Ranch George and Sharon Yard Williams, AZ

VII
Kelly Ranch LLC
Mike, Dan and Tom Kelly
North Platte, NE
2003

I Llangollen Farms John Wilkins Middleburg,VA

Carlton 2 x 4 Ranch Dr. Barbara C. Carlton Arcadia, FL

M and M Cattle Company
Matt Mathews
Carthage, MO

Canyon View Farms Frank and Shirley Austin Geary, OK

> Frasier Farms Marshall Frasier Woodrow, CO

Work Ranch George and Elaine Work San Miguel, CA

VII
Barenthsen Red Angus
Mark Barenthsen
Powers Lake, ND
2004

McElhaney Stock Farms Richard McElhaney Hookstown, PA

II Williamson Cattle Co. Wes Williamson Okeechobee, FL



White Family Farms Craig White Estherville, IA IV Chain Land and Cattle Corp. Ralph Chain

Canton, OK **V** Barthelmess Ranch Corp. Leo Barthelmess

Malta, MT

VI DC Cattle Company LLC David Cook Globe, AZ

Roise Ranch **Dustin Roise** Powers Lake, ND

2005

Lil' Ponderosa Robert Boyce Carlisle, PA

II Lightsey Cattle Co. Carey Lightsey Lake Wales, FL

III Faris Farms Lee Faris Mount Ayr, IA

IV Richards Ranch Brent Hackley Jacksboro, TX

Sims Cattle Company, LLC Scott and Shannon Sims McFadden, WY

VI Prather Ranch Jim Rickert Fall River Mills, CA

VII Gates Angus Ranch Gene Gates

Coldwater, KS 2006

I Blight Farms, Inc. Kenneth and Sue Blight Albion, MI

Hayston Farms Fred W. Greer, Jr. Mansfield, GA

Ш Clan Farms, Inc. Nicholas Hunt Atlantic, IA

IV San Pedro Ranch Joseph and Blair Fitzsimmons San Antonio, TX

V Thaler Land and Livestock Co. Dennis and Sandra Thaler La Grange, WY

VI Diablo Trust Ranches Robert and Judy Prosser Winslow, AZ

Brown's Gelbvieh Ranch Gabe Brown Bismarck, ND 2007

Sunrise Club Calves Paul and Beth Winegard Shippenville, PA II

Dee River Ranch Mike and Annie Dee Aliceville, AL Ш

Oak Knoll Ranch Leon Kreisler Salem, MO

Roaring Springs Ranch Stacy Davies Frenchglen, OR

Yolo Land and Cattle Co Henry, Scott and Casey Stone Woodland, CA VII

Alexander Ranch Ted Alexander Sun City, KS 2008

I Sennett Farms Cattle Co. Clark Sennett Waynetown, IN

II Yon Family Farms Inc. Kevin and Lydia Yon Ridge Spring, SC III

Guge Family Farms Mark Guge Estherville, IA

IV Bradley 3 Ranch Mary Lou Bradley Childress, TX

V Veseth Livestock Co. Dale Veseth Malta, MT

VI Babacorami Ranch Co., LLP Ben Brophy Sonoita, AZ

VII Hovde Ranch LLP Lynn and Patti Hovde Alexander, ND 2009

Young Cattle Company Rick and Jayne Young Belmont, OH

II Greenview Farms, Inc Jonny Harris Screven, GA III

Eckenfels Farm Robert Eckenfels Ste. Genevieve, MO IV Melissa Feeders Dr. Mark Quinn, DVM

Melissa, TX

Pape Ranches Norman Pape Daniel, WY

Leavitt Lake Ranches Darrell and Callie Wood Vina, CA

VII Daybreak Ranch Jim Faulstich and Adam and Jacquie Roth Highmore, SD

2010 I Cleremont Farm, G.P. Carl J. Lindgren Upperville, VA

II Deseret Cattle and Citrus Erik Jacobsen St. Cloud, FL

III Couser Cattle Company Bill D. Couser Nevada, IA

> JA Ranch J.K. "Rooter" Brite Bowie, TX V

Mesa De Maya Inc. John A. Doherty Joe and Lisa Doherty Branson, CO

VI T.N. Ranching Company Butch and Jeanie Jensen, Price, UT

VII Sproul Ranch Bill and Peggy Sproul Sedan, KS 2011

Masonic Village Farm Gerald L. Tracy Elizabethtown, PA

II Daigle Farms David R. Daigle Ragley, LA IV

Matador Ranch Bob Kilmer Matador, TX

M and M Feedlot Kent Mann Parma, ID VI

Della Ranches Jay Tanner Grouse Creek, UT VII

Center of the Nation Cattle Co. Jeff and Kim Smeenk Newell SD 2012

> Glenowen Farm, LLC Joseph Thomas Alexandria, VA

Circle Square Ranch E.L. Strickland Ocala, FL III Funk Farms Trust

Koons Family and Bangert Family Shirley, IL IV 77 Ranch **Gary and Sue Price**

Blooming Grove, TX **Bold Ranch** Robert and Annette Bold Winifred, MT

VI Sparrowk Livestock Jack and Beverly Sparrowk Clements, CA

VII Slovek Ranch Bill and Pennie Slovek Philip, SD

2013 I Mountain Meadows Farm Amiel Cooper, Brian Kemp Sudbury, VT

II Kissimmee Park Properties J. Shane Platt, Carol Platt and Family Kissimmee, FL

Bittersweet Acres
Greg and Lola Wood, Chris Wood Greenville, IA

IV Frank and Sims Price Ranch Frank Price Sterling City, TX

V Padlock Ranch Wayne and Judi Fasholtz Ranchester, WY
VI
Kualoa Ranch

John Morgan O'Ahu, HI VII Switzer Ranch/Calamus Outfitters,

Morgan Ranch Switzer and Morgan Families Burwell, NE

2014

I Sherwood Acres Farm Jon and Sylvia Bednarski LaGrange, KY

II Two Rivers Ranch Robert M. Thomas and Family Thonotosassa, FL

Nichols Farms LTD

Dave and Phyllis Nichols, Lillian Nichols Bridgewater, IA

Rocosa Ridge Ranch Bruce and Barbara Berg Dallas, TX V

Wineinger-Davis Ranch Russell and Tricia Davis Ordway, CO

Conlan Ranches California True Grass Farms Guido Frosini Valley Ford, CA VII **Rock Hills Ranch**

Lyle and Garnet Perman Luke and Naomi Perman Lowry, SD

2015

I Valley View Farms Mike and Susan Phillips Harrisonburg, VA

II Bull Hammock Ranch Wes Carlton; Mary Anne Cruse and Family

Ft. Pierce, FL

III
Glenn and Bev Rowe Ranch Glenn and Bev Rowe Lorimor, IA

IV Burnett Ranches, LLC 6666 Ranch Ann Marion; Joe Leathers

Guthrie. TX American Fork Ranch

Stevens Family Jed and Annie Evjene Two Dot, MT

VI
Maggie Creek Ranch
Searle Family; Jon Griggs
Elko, NV

VII Kopriva Angus Jim and Karen Kopriva; Lee Kopriva; Angela Kopriva Raymond, SD 2016

Huntingdon Farms John and Kathryn Dawes Alexandria, PA

Stoney Creek Farm Grant, Dawn and Karlie Breitkreutz Redwood Falls, MN

IV Turkey Track Ranch Dale Smith and Jay O'Brien Amarillo, TX

V Cherry Creek Ranch Lon and Vicki Reukauf Terry, MT

Smith Creek Ranch, LTD Samuel Lossing, Duane Coombs, Ray Hendrix Austin, NV

VII
Black Leg Ranch
Jerry and Renae Doan; Jeremy and Ashlee Doan; Jay and Kari Doan; Jayce Doan; Shanda and Don Morgan

McKenzie, ND



The appplications will be judged on the following criteria:

Environmental Stewardship Practices, Accomplishments, and Goals

Local, Regional and National Leadership Activities that Improve Conservation, Stewardship and Perception of the Cattle Industry

Endorsements from Cattle Groups, Conservation Organizations and/or Government Agencies Economic Viability Sustainability and Size of the Operation

Applications for the 2017 Environmental Stewardship Award are due March 10, 2017. Any individual, group or organization is eligible to nominate one individual/ business who raises or feeds cattle. Individuals and families may not nominate themselves. However, we expect nominees will be involved in the preparation of the application.

Past nominees are encouraged to resubmit their application. Previous regional winners may not reapply.

The full nomination application and directions for its completion are enclosed in this packet. Along with the typed application, one nomination letter and three letters of recommendation highlighting the nominee's leadership in conservation are expected. Nominees do not have to be members of NCBA but should support the objectives of their state and national organization. National membership is strongly encouraged.





Your 2017 Award application should include the following components: (Sections I-IV should not exceed 12 pages total)

Section I — History and Description of Business and Ecological Context

Please identify the name of the business, the individual(s) to be recognized, address, primary contact, Phone/Fax/Email and a map indicating where the operation is located within the state. This section would provide a brief description of the operation's history, business model and ecological setting. What sector(s) of the cattle industry are primary (cow/calf, stocker, etc.)? What other enterprises are associated with the cattle operation? What are the primary ecological features of the landscape (e.g. notable watersheds, geology, topography, climatic zones, water bodies, dominant wildlife species, urban/suburban interfaces and the like)? What natural resources (e.g. mining, hunting/fishing, oil/gas, timber) contribute significantly to the operation's revenue streams? How big are the parcels of land? How much land is owned, leased (federal or otherwise)? How many beef units are raised on the operation? What is the operation's history of ownership and business structure?

Section II — Tell the Story: Sustainability on the Ground

This is the most important section of the application. It should present—in a logical, systematic way—the form that "sustainability" takes in the operation's unique ecological, economic, social and regulatory settings. What are the applicants trying to achieve and why? How successful have they been? To what, as it relates to their cattle operation, do they owe their success? The suggested outline that follows is intended to help the nominator organize his/her presentation of the relevant information in a way that embodies the candidate's thoughtful, coherent, practical strategy for achieving long-term sustainability, as it relates to your cattle operations.

Areas of Focus:

Regulatory Context/Setting — Federal, State and/or Municipal Requirements

Are there specific regulatory requirements that apply to the operations as a whole, or any of its significant components? Examples would include NPDES or state water permits, endangered-species limitations, state-designated water-quality stream segments, TMDLs (Total Maximum Daily Loads), air-pollution non-attainment status and the like. Identify them and explain how they affect the operation's strategic objectives.

Special Challengers and/or Opportunities

What are the specific challenges and opportunities that the landscape poses for the beef operation and its viability? Examples of resource challenges and opportunities might include groundwater or surface water supply and quality; riparian restoration; native plants, fish and wildlife; invasive species, erodible soils; use of recycled materials; innovations created to protect or enhance natural resources; encroaching land development; reclamation needs; etc. How do these conditions affect the range of tactics, strategies and financial resources that are available to the candidate? What is required to protect or enhance the ranch's environmental conditions and natural resources?

Environmental, Economic and Resource-Management Goals

In view of the beef operation's ecological and regulatory settings, unique environmental or natural resource challenges, and special environmental opportunities, what are the candidate's primary goals? Environmental and resource-conservation goals must be included here, but economic goals that play a vital role in making the environmental goals a practical possibility should also be described.

Partnerships, Strategies, Tactics and Practices

What did the candidate do to pursue the goals outlined in the previous section? Did the candidate enter into any substantial partnerships or land-management arrangements? Did the candidate enter into any cost-share or incentive programs with agencies or foundations? What educational and/or technical assistance resources did the candidate draw upon for help? What specific practices, structure, and/or management changes did the candidate put in place (e.g. grazing practices, erosion controls, pest management, fish and wildlife habitat enhancement, riparian restoration, etc.) that helped to achieve the operation's sustainability goals?

Outcomes and Accomplishments—benchmarks, data, before/after images, documenting success

To the greatest extent possible, document the success the operation has had in achieving its sustainability goals. Are there any measurable results? For example, has water or air quality improved? Have endangered-species populations rebounded? Has wildlife harvest, quality, or diversity improved? Does the operation use less (energy, water, imported nutrients) per unit at marketed beef? Are profit margins improving? If appropriate and credible, include any monitoring data, research date, survey data, or photographic evidence that clearly illustrates the operation's progress toward achieving its sustainable objectives.



Section III — What would a consumer find interesting or compelling about the candidates's operation?

(200 words maximum)

This is an opportunity to put environmental sustainability in terms that the consuming public will understand and appreciate. What is unique about the operations' strategies, tactics or successes that will appeal to the average consumer's understanding of sustainable beef production? Why should anyone care what the candidate is doing to protect and enhance the environment and natural resources in the surrounding landscape?

Section IV — Leadership in Conservation within the Community and the Industry

Regional and national winners will become spokespeople for the beef industry, carrying forth the message that cattle producers are committed to good stewardship of the land and to the principles of long-term sustainability. How has the candidate demonstrated the drive and the ability to communicate that message to a skeptical, sometimes hostile public? What leader ship has the candidate demonstrated that illustrates an ability to persuade fellow cattle producers to pursue environmental sustainability as a primary business objective? How well would the candidate serve as a spokesperson for the beef industry? How involved is the candidate in the state or national organization?

Section V — Letters of Recommendation

(6 pages maximum)

No more than three letters of recommendation should be included here. These letters should empahsize the nominee's leadership in conservation. Recommendation letters can come from fellow cattle producers, local or state organizations, foundations, national organizations, neighbors, friends, biologists, other conservationists, etc. Each letter should be no longer than two pages.

Application Technical Guidelines

There is a 20-page limit for the nomination packet that includes: 12 pages for the application, 2 pages for each letter of recommendation (total of 6 pages), and 2 pages for the nomination letter. Please submit electronically, your applications will be printed on an in-house color printer.

Electronic applications are preferred and a complete PDF document is suggested with all the pieces compiled in a single document.

Please do not send nominations in notebooks or binders. Please keep your font size at 12 points. A sample of a winning application from previous years can be found online at www.EnvironmentalStewardship.org.

Completed application must be postmarked by March 10, 2017 and sent to: National Cattlemen's Foundation

Environmental Stewardship Award

9110 E. Nichols Ave., Suite 300 Centennial, CO 80112 303-694-0305 • esap@beef.org





Dow AgroSciences

Dow AgroSciences provides cattlemen with specialized herbicides to selectively control unwanted weeds and brush on range and pasture lands. From its development of 2,4-D in the

1940s, to its newest innovations Chaparral™, GrazonNext® HL and Sendero® herbicides today, Dow AgroSciences is committed to product improvement in both efficacy and environmental impact. Other Dow AgroSciences products include Milestone®, ForeFront® HL, Grazon® P+D, PasturAll® HL, PastureGard® HL, Remedy Ultra®, Spike® 20P, Surmount® and Tordon® 22K herbicides. Visit www. RangeAndPasture.com for more information.

Label precautions apply to forage treated with Chaparral, ForeFront HL, GrazonNext HL or PasturAll HL and to manure from animals that have consumed treated forage within the last three days. Consult the label for full details.

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Always read and follow label directions.



Since 1935, the Natural Resources Conservation Service (NRCS) of USDA has provided leadership in a partnership effort to help America's private land owners and managers conserve their soil, water, and other natural resources. NRCS employees provide sound, science-based technical assistance tailored to farmers'

and ranchers' specific needs. Participation in government conservation programs is voluntary. The USDA is an equal opportunity provider and employer. For more information see http://www.nrcs.usda.gov and http://www.usda.gov.



The Partners for Fish and Wildlife Service is the U.S. Fish and Wildlife Service's private lands program. This voluntary program provides financial and technical assistance to ranchers to improve fish and wildlife habitat by providing such things as alternative water sources, fencing, grass seeding, wetland restoration, invasive species control, and riparian/stream restoration.



National Cattlemen's Beef Association The National Cattlemen's Beef Association (NCBA) is the largest organization representing America's cattle industry. Initiated in 1898, NCBA is the industry leader in education, influencing public policy to improve producer profitability and in preserving the industry's heritage and future.

Efforts are made possible through membership contributions. To join, contact NCBA at 1-866-BEEF-USA or *membership@beef.org*. NCBA promotes common sense and cost-effective practices that can be applied to livestock production to benefit the environment and a healthy bottom line. NCBA has recognized outstanding stewards in the cattle industry for 26 years through the Environmental Stewardship Award program. For more information about NCBA, please visit us at *www.BeefUSA.org*.



The National Cattlemen's Foundation represents all cattle producers, agriculturalists and enthusiasts who support the mission: The National Cattlemen's Foundation advances the future of the beef industry with passion and urgency for the benefit of consumers and cattlemen. Providing educational opportunities, leadership, crisis assistance, legacy preservation and research opportunities, the Foundation enables the industry to stay at the forefront of consumers and

producers. For information about the National Cattlemen's Foundation, visit www.NationalCattlemensFoundation.org, call 303-694-0305 or email ncf@beef.org.

